IOWA STATE UNIVERSITY

OF SCIENCE AND TECHNOLOGY

College of Family and Consumer Sciences Department of Apparel, Educational Studies, and Hospitality Management 1055 LeBaron Ames, Iowa 50011–1120 515/294–7474 FAX 515/294–6364 e-mail: aeshmdept@iastate.edu

November 14, 2003

To: FCS Teachers and Those Interested in FCS Teaching Endorsement

Fr: Iowa State University Family and Consumer Sciences Education Faculty

Yvonne Gentzler, Ph.D. Cheryl Hausafus, Ph.D. Beverly Kruempel, Ph.D.

Re: Spring 2004 Distance Education Courses for Professional Development and/or

Undergraduate or Graduate Credit

We are offering a variety of distance education courses this spring that might be of interest to you. Some of the courses are offered for undergraduate credit, others for graduate credit. Descriptions of each course including instructor, prerequisites, dates, credit, and tuition fees are outlined below. Registration for all can be done online at http://www.lifelearner.iastate.edu.

Courses for Graduate Credit

Models of Teaching in Family and Consumer Science – FCEdS 508, Section XW

Course Description: Selecting teaching strategies and instructional materials based on theories of learning and human development that reflect a professional philosophy of family and consumer sciences, including application to formal and non-formal educational settings with diverse audiences.

Instructor: Lorna Browne

Prerequisites: Six credits in family and consumer sciences

Dates: January 12 – May 5 **Credit:** 3 graduate credits

Tuition: \$840.00

Assessment in Family and Consumer Sciences – FCEdS 515, Section XW Course Description: Examines the role of assessment in family and consumer sciences education programs, the planning and constructing of test items, and

other assessments of school and non-school learning.

Instructor: Cheryl Hausafus

Prerequisites: Introductory statistical and program development skills

Dates: January 12 – May 7 **Credit:** 3 graduate credits

Tuition: \$840.00

Occupational, Career and Technical Programs - FCEdS 518, Section XW

Course Description: Explores the planning and implementing of programs in occupational family and consumer sciences, including FCCLA, the impact of selected legislation on family and consumer sciences, the techniques for cooperative education, school-to-work, and work-based education programs, and critiques of national occupational competency standards.

Instructor: Betty Trost and Cheryl Hausafus

Prerequisites: FCEdS 206 (Professional Roles in Family and Consumer

Sciences) and 400 hours work experience in a FCS related job

Dates: January 12 – May 7 **Credit:** 2 graduate credits

Tuition: \$560.00

Hospitality Marketing Strategies – HRI 540, Section XW

Course Description: Covers the application of marketing theories to the hospitality industry, with an emphasis on consumer behavior, market opportunities, marketing research and strategies, and marketing plans.

Instructor: Haemoon Oh

Prerequisites: Three credits in principles of marketing and statistics

Dates: January 12 – May 7 **Credit:** 3 graduate credits

Tuition: \$840.00

Undergraduate Courses

Occupational, Career and Technical Programs – FCEdS 318, Section XW

Course Description: Explores the planning and implementing of programs in occupational family and consumer sciences, including FCCLA, the impact of selected legislation on family and consumer sciences, the techniques for cooperative education, school-to-work, and work-based education programs, and critiques of national occupational competency standards.

Instructor: Betty Trost

Prerequisites: FCEdS 206 (Professional Roles in Family and Consumer

Sciences) and 400 hours work experience in a FCS related job

Dates: January 12 – May 7

Credit: 2 undergraduate or graduate credits

Tuition: \$362.00

Individual and Family Life Development – HDFS 102, Section XW

Course Description: Development of individuals, families, and their reciprocal relationships as affected by external factors; examined within a framework of lifespan developmental tasks. Students are part of online discussion groups to share perspectives and dialogue about principles of, and issues associated with, individual and family life development, as these are introduced during the course.

Instructor: Craig Allen **Prerequisites:** None

Dates: January 12 – March 5 **Credit:** 3 undergraduate credits

Tuition: \$543.00

Development and Guidance in Early Childhood, Ages Birth through 8 – HDFS 223X, Section XW

Course Description: Typical and atypical development from birth through eight years of age; examined within the contexts of the family, program, and society. Guided observation of physical, motor, cognitive, communication, social and emotional development.

Instructor: Cathy Hockaday

Prerequisites: None

Dates: January 12 – May 7 **Credit:** 3 undergraduate credits

Tuition: \$543.00

Housing and Consumer Issues – HDFS 239, Section XW

Course Description: Introduction to factors affecting housing consumption of individuals and families, including current housing consumer issues related to housing choices, housing context of neighborhoods and communities, housing structure types, and credit and housing finance. Issues such as homelessness, housing discrimination, indoor air quality, and accessible design are examined.

Instructor: Sue Crull

Prerequisites: Offered to off-campus students only

Dates: January 12 – May 7 **Credit:** 3 undergraduate credits

Tuition: \$543.00